

MOVICO'S MEDIA SERVICES

Convert - Publish - Recreate



Movico Technologies brings you the benefit of both worlds by providing low-cost video cataloging solution using its India based media services team, without moving the actual tapes due to its revolutionary video asset management software built over streaming technologies.

Now enjoy the security of your content and the high quality, India-based services costs to make your video content transactional!

Services Offered:

Digitization



Restoration



Generation of clip library,
Meta-tagging and Logging



Create Mobisodes and
Webisodes



Mobile VAS



Web Publishing



Subtitling/
Closed Captioning



Format
Conversion



Audio Transcribing



Movico Technologies, focuses on enabling clients in their quest to reach new media markets as quickly as possible.

With new media options taking over the digital video market, the demand for quality content from yesteryears is as high as that for new content. If your content is digitally available, you could exploit opportunities to build new revenues from options such as mobile TV, Web TV, IPTV and Video-On-Demand. Mobile Value Added Services like screensavers, clips, ring tones, text messages are already generating revenue for content owners. Various studies estimate that over 40% of the footage viewed over mobile TV will be "old-repurposed-for mobile- content" and 60% "new-prepared-for-mobile-content".

Why use our Media Services?



Availability of quality manpower and infrastructure

State of the Art studios with best tools and facilities to carry out all post-production tasks including NLE stations, Animation and graphics stations, latest multi-format players, and adequate storage Team of 25 highly trained journalists editing and metatagging the tapes. Our editing team comes with experience in global companies like BBC, ESPN, Star TV Asia, etc. The team is headed by Renjith S, who has won many National and State Awards in Editing.



Cost savings due to lower labor costs and optimal delivery processes

Streamlined processes and excellent reporting systems that gives quality and deadlines primacy over all else. Take advantage of the lower costs in India. An hour tape completely digitized, tagged and uploaded would cost only a fraction of the estimated US \$ 150-200 in the US for the same job.



24x7 workows - taking advantage of time

Take advantage of the time dierence for new footage. Your shoots of the morning will be available cataloged by the next morning.

Some of our media services

Generation of clip library, Meta-tagging and Logging



For any video le, Digon can create clips of each scene and completely tag it with metadata and descriptors that will make nding the clip/scene again a cinch.

Mobile VAS



Digon can help you build a library of screensavers, wallpapers, ring tones, caller tunes, idle screen play outs and so much more for the mobile and PC users.

Web Publishing



Once your library is ready Digon can ensure that your videos are up on the servers that you need them on – web servers, mobile servers, internal servers.

Process we follow



Understand the client needs



Set the quality benchmarks



Conduct a Pilot for 10 hours of tape



Firm up procedures & systems for specic set of tasks.



Roll out the project.

Interested? Please send your queries/questions to our consultants at sales@movicotech.com. We will get back to you shortly, and be happy to setup meetings to take your interest forward.